



**EXPERT TRAINING PROGRAM: “PRESS SERVICES AND PUBLIC RELATIONS OF  
LOCAL GOVERNMENTS”  
(Istanbul, 24-30 April 2016)**

**24 April 2016 Sunday**

Arrival in Istanbul, check-in hotel

**25 Nisan 2016 Monday**

09.30 Departure from hotel  
10.00-11.00 Visit TDBB Headquarter, Opening Session  
11.00-12.00 Visit Panorama Museum, Turkish World Culture Houses  
12.00-12.30 Lunch  
13.30-17.00 City Tour (Miniatürk, Basilica Cistern, Blue Mosque)

**26 April 2016 Tuesday**

09.00 Departure from hotel  
09.30-12.30 Seminar 1: “Basic Report Techniques”  
12.30-13.30 Lunch  
14.00-16.30 Site Visit  
17.30-18.30 Dinner

**27 April 2016 Wednesday**

09.00 Departure from hotel  
09.30-12.30 Seminar 2: “Public Relations and Social Media Management of Local Governments”  
13.00-14.00 Lunch  
14.30-16.30 Visit to AA  
17.30-18.30 Dinner

**28 April 2016 Thursday**

09.00 Departure from hotel  
09.30-12.30 Seminar 3: “Basic News Photography Techniques”  
12.30-13.30 Lunch  
14.00-17.00 Bosphorus Tour and Redbud Flower Themed Istanbul Photo Shoot  
18.00-19.00 Dinner

**29 April Friday**

09.30 Departure from hotel  
10.00-12.30 Seminar 4: “Journalism in Different Medias (Press, Internet etc)”  
13.00-14.00 Lunch  
14.30-18.00 Site Visit  
18.30-20.00 Dinner and Certificate Ceremony

**30 April 2016 Saturday**

Participants’ Check-Out / Transfer to the airport